



Dear CTI Advisor:

The Atlanta Hawks have teamed up with CTI and we are happy to announce the **7<sup>th</sup> Annual CTI Day** with the Hawks! Although this is a CTI Day, it is open for all of the students at your school. This educational workshop will focus on resume writing, interview tips, and information about job shadowing opportunities. You and your students will have the opportunity to hear about many of the careers and “behind the scenes” activities that go into running and maintaining a professional sports franchise.

The workshop and a ticket to the game that night are included in your registration. Cost is based on seat location for the Hawks game. Please see the attached flyer to register. Below is information regarding each of the ticket options that you can share with your students.

\$23 Ticket	300 Level Corner Seat
\$28 Ticket	200 Level Baseline Seat
\$50 Ticket	100 Level Baseline Seat

The event will begin at 1:30pm on Friday, March 16<sup>th</sup>, 2012 at Philips Arena in Atlanta and will conclude at approximately 5:00pm. At 6:30pm the doors will open for the Hawks game. Please keep the following information in mind when planning your trip to Atlanta:

- Parking arrangements for buses, vans, and cars will be sent out at a later date.
- If your plans allow you to have extra time in Atlanta, please take advantage of our discount offers with local attractions
  - o Inside CNN Tour: \$12 flat rate. To make arrangements for this tour you must call in advance to the Inside CNN Group Sales line and mention the Hawks discount. The Group Sales line is 1.888.986.8787 and is open weekdays from 9 a.m. to 5p.m.
  - o Georgia Aquarium: You must call in advance and mention the Hawks discount. Contact Jennifer Kim – Manager, Educational Sales (404) 581-4455

We are hoping to continue to make this an annual event that will be both educational and fun for students and advisors. To make this happen, we ask for your support!

**Due to limited availability**, please follow the below timeline to make sure there are seats available for your students:

January 4<sup>th</sup>-January 8<sup>th</sup>: Pass out attached registration form and encourage students to sign up!

January 25<sup>th</sup>-January 29<sup>th</sup>: Have students turn in form and payment directly to you.

February 4<sup>th</sup>: Mail all registration forms and payment to the Atlanta Hawks.

Atlanta Hawks  
Attn: Eric Platte  
101 Marietta Street, NW  
Suite 1900  
Atlanta, GA 30303